



To get to New Balance North Jersey by Car:

From Northern New Jersey (Ridgewood, Paramus, Rahway, Mahwah):

Take Route 17 South. About 4.5 miles past the Garden State Mall, you come to a traffic light (yes there really is a traffic light on Route 17 South). It's near the crossing of Route 46. We are at the first light you come to on the far right corner.

From Rockland County:

Take the NYS Thruway to the Garden State Parkway South. Go to exit 159, (Route 80) and proceed East, along the signs that say toward the George Washington Bridge. In 2 miles, stay to the right and exit on Exit 64 (Route 17 South). When you merge onto Route 17 South, in 10 seconds you come to a traffic light. We are at that first corner on the far right corner. You can pull in right off of Route 17.

From the West (Patterson, Morristown, the Caldwelles, Dover):

Take Route 80 East to exit 64 (Route 17 south). When you merge onto Route 17 South, in 10 seconds you come to a traffic light. We are at the first traffic light you come to, on the far right corner. You can pull in right off of Route 17.

From the Southwest: (Somerville, Flemington, Clinton, Easton, PA)

Take Route 287 North to Route 80 East. Take Route 80 East to Exit 64 (Route 17 South). When you merge onto Route 17 South, in 10 seconds you come to a traffic light. We are at that first traffic light on the right side. You can pull in right off of Route 17.

From the South: (Clifton, Montclair, Westfield, or towns along the Garden State Parkway)

Take the Garden State Parkway North to exit 159, and go on to Route 80 East (toward the George Washington Bridge). In 2 miles, stay to the right and exit on Exit 64 (Route 17 South). When you merge onto Route 17 South, in 10 seconds you come to a traffic light. We are at that first traffic light on right side. You can pull in right off of Route 17.

From the Lincoln Tunnel (or Hoboken, Bayonne or Jersey City):

Follow on to Route 3 West. Just after the Meadowlands and Giants Stadium is Route 17 North. Take Route 17 North for 4.5 miles, which is 5 traffic lights. The Bendix Diner is on your left at the 5th light, and you will make a left turn on to Williams Avenue. The turn is behind the diner, not in front of the diner. Once you make the left turn, make an immediate left turn on to Route 17 South, and then immediately pull right in to the parking lot. You can see the "Goldberg's Bagels" sign as you head north, which is next door to our store.

From the George Washington Bridge (or from Fort Lee, Englewood, Teaneck and Tenafly):

Take Route 80 - local lanes to exit 64B. When you exit to the right, you need to make a left turn at the bottom of the Ramp toward Route 17 South. Proceed 2 lights and follow the next sign indicating to make a left on to Route 17 South. When you merge on to Route 17 South, in 5 seconds you get to a traffic light, and that's where we are. We are at that first traffic light on the right side. Pull into the small mall on the right.



From Staten Island or near the New Jersey Turnpike:

From Staten Island, take the Goethal's Bridge to the Turnpike North. From anywhere else near the Turnpike, go the Turnpike, northbound to exit 16 W. When you exit, follow the signs to Route 3 West. In about 1/2 mile, you reach Route 17 North. Take Route 17 North for 4.5 miles, which is 5 traffic lights. The Bendix Diner is on your left at the 5th light, and you will make a left turn on to Williams Avenue. The turn is behind the diner, not in front of the diner. Once you make the left turn, make an immediate left turn on to Route 17 South, and then immediately pull right in to the parking lot. You can see the "Goldberg's Bagels" sign as you head north, which is next door to our store.

From Brooklyn:

You guys have a choice. If you're from Canarsie, like us, we would take the Belt to the Van Wyck to the Grand Central to the Triboro Bridge, through the Bronx (except if the Yankees are playing, then through Manhattan using the FDR Drive north). Then take the George Washington Bridge. If you're closing to downtown or the Slope, we would take the Brooklyn Bridge to the west side of Manhattan and then the Lincoln Tunnel. If you're near Bay Ridge or Bensonhurst, we would take the Battery Tunnel, and then in Manhattan, north on West Street to 40th Street, and make a right into the Lincoln Tunnel.

From Queens:

Take the Grand Central to the Triboro Bridge, through the Bronx (except if the Yankees are playing, then through Manhattan using the FDR Drive north). Then take the George Washington Bridge.

From Long Island:

Dare we say take the Throgs Neck Bridge to the Cross Bronx Expressway to the George Washington Bridge. If traffic dictates staying off the Cross Bronx, go all the way to the Grand Central to the Triboro. Then go through the Bronx and head to the George Washington bridge that way. Then follow the signs for Route 80 - local lanes to exit 64B. When you exit to the right, you need to make a left turn at the bottom of the Ramp toward Route 17 South. Proceed 2 lights and follow the next sign indicating to make a left on to Route 17 South. When you merge on to Route 17 South, in 5 seconds you get to a traffic light, and that's where we are. We are at that first traffic light on the right side. Pull into the small mall on the right and you can pull in from Route 17.

Still Lost? Call us.